

The Brazilian Wax Is Here To Stay; But One Natural Skincare Company Is Fed Up With the Painful & Irritating Experience

Texas-Based natural bath & body care company demands a change for lovers of body waxing with new after wax spray

Kilgore, TX – June 27, 2001 – Anyone who has ever walked into a waxing salon with the intention of having hair ripped out of his or her body knows that the price of beauty does not always come with a pain-free price tag. But for those who just can't stand the thought of skin which feels uncomfortable and raw after a Brazilian wax or other waxing session, relief is here. The waxing process can be less painful and more enjoyable, and you don't even have to worry about deciphering the complex list of ingredients on the back of the numbing spray your waxing technician uses anymore.

The world class natural skincare company, Newf Brand Bath & Body Care, has just launched its newest product, [Venereous After Wax Spray](#), developed to cater to people around the globe who want to change the way their skin feels after a Brazilian wax -- and fall in love with this hair removal process all over again.

Most women who have ever tried waxing absolutely love the lasting results, but are not too thrilled about the swollen, inflamed skin that is often present for several days after the session. "Venereous After Wax Spray was created for those who love to go hairless, but no longer want to suffer from all the redness, irritation and discomfort that often accompanies waxing", says Tiffany Muehlbauer, the CEO of Newf Brand Bath & Body Care.

Every year, tens of millions of dollars are spent on over the counter hair removal products. A surge of specialist waxing salons have popped up all over the globe, and some salons say they have experienced a tenfold increase in business in the last five years. The Brazilian wax (leaving a landing strip) and even the Hollywood wax (taking it all off) took the world by storm in the Nineties, and waxing trends are only tending to get more extreme. Most recently, a head-to-toe waxing experience has been emerging as the ultimate experience in all over smoothness.

Venereous After Wax Spray is formulated to close pores and adjust the skin's pH. The ingredient kosher vegetable glycerine reduces irritation, while drawing moisture into the skin. And menthol provides a light cooling sensation to aggravated skin.

Because the primary market for Venereous After Wax Spray are friends of the Brazilian wax, it was essential that this product be not only effective, but safe

enough to use all over the body...including those intimate regions like the bikini line. "Venereous After Wax Spray is the only natural, certified vegan after wax product on the market – making it appropriate for the most sensitive areas," stated Tiffany, a fan of the Brazilian wax herself. "And because there are no colorants or aromas added, you never have to worry about it staining clothing."

About Newf Brand Inc: The foundation of Newf Brand began back in 2000, when a young couple in Miami started to feel fed up with the amount of chemicals being spread all over their bodies on a daily basis. What was started to fulfill a personal need quickly grew into much more, and Newf Brand Inc. was finally founded as a true corporation 2007. This family business has drawn inspiration from many aspects of life to create their line of natural and [organic skincare products](#). And they even let the family dog, a Newfoundland named Ayla, get into the business. She is their mascot and also helped inspire the name for the company with her exuberance for life. Don't worry though – no animals are used for testing! Newf Brand's products are sold exclusively on <http://www.NewfBrand.com>.